



STAG'S LEAP WINE CELLARS



STAG'S LEAP WINE CELLARS OVERVIEW

FAST FACTS

Winery Founded: 1970
Founder: Warren and Barbara Winiarski
Current Ownership: Marchesi Antinori
Head Winemaker: Marcus Notaro
First Vintage: 1972
Estate Acres Under Vine: 109 planted acres

INTRODUCTION

Stag's Leap Wine Cellars was founded in 1970 by Warren and Barbara Winiarski with the purchase of the Stag's Leap Vineyard (S.L.V.). The winery was built in 1972, the same year the first vintage of S.L.V. Cabernet Sauvignon was produced. The second vintage – the 1973 S.L.V. Cabernet Sauvignon, crafted from three-year old vines – was the highest-rated

wine among two First-Growth and other renowned wines of Bordeaux at the 1976 Judgment of Paris. The history-making win at the blind tasting, conducted by French judges, had resonating effects for the entire wine world.

Today, the winery is committed to both preserving and celebrating its legacy while rising to new heights. The winery was acquired in 2007 by Marchesi Antinori as a joint venture with Ste. Michelle Wine Estates. As of 2023, the Antinori family has full ownership, fulfilling a promise made by Marchese Piero Antinori to Warren Winiarski upon his retirement in 2007.

Stag's Leap Wine Cellars' signature style is a balance between ripeness and restraint, softness and structure, with extraordinary care taken to assure that the wines' aroma, flavor, and texture convey a sense of place. The team pushes the boundaries of winemaking with precise plot-by-plot-viticulture and impeccable winemaking for their estate-grown S.L.V., FAY, and CASK 23 wines, and their Napa Valley Collection.

WINES

Estate Collection

S.L.V. Cabernet Sauvignon | \$250

FAY Cabernet Sauvignon | \$200

CASK 23 Cabernet Sauvignon | \$325

Napa Valley Collection

Artemis Cabernet Sauvignon | \$90

Karia Chardonnay | \$38

Aveta Sauvignon Blanc | \$35

The winery's **Legacy Cellar** offers a curated selection of library wines from exemplary vintages on a limited basis.

WINEMAKING TEAM

Marcus Notaro joined Stag's Leap Wine Cellars in 2013 bringing nearly two decades of expertise and passion for producing legendary Cabernet Sauvignon-based wines. Prior to joining Stag's Leap Wine Cellars, Marcus was the winemaker in Washington's Red Mountain AVA at Col Solare, also owned by Marchesi Antinori.

As Head Winemaker for Stag's Leap Wine Cellars, Marcus leads a team that includes:

- Senior Vineyard Manager, **Guillermo Perez**, who initiated and is actively managing the estate's transition to Certified Organic (CCOF) and Regenerative Organic certification.
- Winemaker **Jorge Ramirez Perez**, who oversees the laboratory and is responsible for winemaking at partner facilities and select estate winemaking.
- Winemaker, **Luis Contreras**, who manages cellar and bottling operations in his role as Cellar Master.

ESTATE VINEYARDS

S.L.V. (Stag's Leap Vineyard)

- Planted in 1970
- 36 planted acres, with a block (SLV Block 4) that was planted in 1972
- Predominantly volcanic soils
- Cabernet Sauvignon: 34.5 acres
- Cabernet Franc: 1.5 acres

FAY Vineyard

- Planted in 1961, first Cabernet Sauvignon vineyard planted in Stags Leap District
- 73 planted acres, plantings feature nearly a dozen clones, half a dozen rootstocks, and various trellising systems including VSP and Moser
- Alluvial soils
- Cabernet Sauvignon: 68 acres
- Cabernet Franc: 5 acres



SUSTAINABILITY

The team is dedicated to ensuring the winery's legacy of sustainability and land stewardship by promoting a healthy ecosystem and creating vibrant vineyards which produce high-quality grapes for years to come. These certifications illustrate their commitment:

- Napa Green (NG) Certified winery
- California Sustainable Winegrowing Alliance (CSWA) Certified Estate Vineyards
- Fish-Friendly Farming (FFF) Certification

In addition, Stag's Leap Wine Cellars is nearing the end of a three-year process to obtain the California Certified Organic Farming (CCOF) and Regenerative Organic Certification (ROC) for the S.L.V. and FAY estate vineyards (certification anticipated November 2024). Initiatives cover: Soil Renewal and Carbon Sequestration, Landscape Regeneration, Water Conservation, Material and Energy Conservation, and Farmer and Worker Fairness. Beehives, owl and bluebird boxes, and mosquito-eating fish (in Fay Lake) contribute to these efforts. The winery also produces its own biochar and brews compost tea on-site.

Sustainability extends beyond the vineyards and winemaking. The FAY Outlook & Visitor Center entrance is planted with native, pollinator-supporting plants. Part of the Tasting Room is covered with drought-tolerant veldt grass. The Tasting Room and Cave Arcade feature drought-tolerant trailing rosemary. Estate trees and plants are fertilized using organic compost tea. Sheep are also brought to the site and allowed to graze the grounds annually.



HOSPITALITY

Upon arriving at Stag's Leap Wine Cellars, visitors are welcomed at the FAY Outlook and Visitor Center, named for Napa grape-growing pioneer, Nathan Fay. Built in 2014 and designed by Spanish architect Javier Barba, the building is built of stone gathered from the property, and pure, clear glass.

The FAY Outlook and Visitor Center offers breathtaking views of the vineyards, Chase Creek, and the Stags Leap Palisades. In addition to the main tasting space and patio, private rooms are available. Reservations for tastings and tours can be made through the [website](#).

MEMBERSHIP PROGRAM

Four levels of memberships offered; details available [HERE](#).

MEDIA TOOLS

Assets and further information are linked [HERE](#).

WHERE TO BUY

Wines are available direct to consumer on the [website](#) and throughout the US at retailers and restaurants.

CONTACT INFORMATION

Address: 5766 Silverado Trail, Napa CA 94558

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General Inquiries: service@slwc.com

Media Inquiries: slwc@teuwen.com

Sales Inquiries: orders@vinattieri1385.com

TIMELINE

THE HISTORY OF STAG'S LEAP WINE CELLARS

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|-------------|--|-------------|--|
| 1970 | Stag's Leap Wine Cellars founded with the first vineyard planting of S.L.V. | 2005 | First vintage of KARIA Chardonnay; Warren Winiarski places the hillsides between the estate vineyards and the Stags Leap Promontory in a land trust to protect in perpetuity |
| 1972 | First vintage of Stag's Leap Wine Cellars S.L.V. Estate Cabernet Sauvignon; winery built | 2007 | Stag's Leap Wine Cellars sold to a joint venture between Ste. Michelle Wine Estates & the Antinori winemaking family |
| 1974 | First vintage of CASK 23 Estate Cabernet Sauvignon | 2013 | The first vintage of AVETA Sauvignon Blanc |
| 1976 | The 1973 S.L.V. Estate Cabernet Sauvignon wins the Judgment of Paris blind tasting | 2014 | The FAY Outlook & Visitor Center opens |
| 1986 | FAY Vineyard purchased by Stag's Leap Wine Cellars from Nathan Fay | 2022 | Stag's Leap Wine Cellars starts the first year of a three-year Organic Certification process for its estate vineyards |
| 1990 | Warren Winiarski places S.L.V. under conservation easement with the Land Trust of Napa County ensuring the land would remain in agricultural use in perpetuity | 2023 | The Antinori family takes 100% ownership of Stag's Leap Wine Cellars |
| 1996 | 1973 S.L.V. Estate Cabernet Sauvignon added to the "101 Objects that Made America" exhibit at Smithsonian National Museum of American History | | |
| 2001 | First vintage of ARTEMIS Cabernet Sauvignon | | |

